

Dr. Candace Steele Flippin

EXECUTIVE, SCHOLAR, SPEAKER, AUTHOR

Since 2016, Dr. Candace Steele Flippin has been a Research Fellow at the Weatherhead School of Management at Case Western Reserve University. As an engaged scholar, Dr. Steele Flippin is the author of the best-selling book *Generation Z in the Workplace* and *Millennials in the Workplace*.

Her new bestselling book [Get Your Career in SHAPE](#), released in March 2022, was based on her popular TEDx Memphis Talk, [What Women Really Want... at Work](#).

Dr. Steele Flippin applies her unique background as a communications executive and management scholar to provide practical career insights on accelerating the leadership development of women and the future of the multigenerational workplace. She has been featured on Forbes, CNBC, CBS, NBC, and Today.com.

Named as one of the Most Influential Black Executives in Corporate America by *Savoy Magazine*, she is an accomplished communications strategist recognized for driving transformation in the industrial technology, financial services, medical device, and biotech industries. Dr. Steele Flippin has received over 20 communications and public relations awards throughout her career. Her expertise includes corporate communications, reputation and crisis management, media relations, corporate social responsibility, change management, employee engagement, and leadership development.

Dr. Candace Steele Flippin serves on the board of directors of Baptist Memorial Health Care Corporation, The Woodruff Arts Center, the Board of Councilors of The Carter Center, and the Advisory Board of CulTRUE. She is a member of the Arthur Page Society and The Seminar. She earned her Doctor of Management from Case Western Reserve University, an MBA from Johns Hopkins University, and her BA from the University of Michigan. She also holds an Accreditation in Public Relations.

She and her husband live in Atlanta, GA.